

# Me, Myself and OPI NFT Collection

[Culture Vault x OPI]

## TERMS AND CONDITIONS

**Sponsor:** OPI is part of the Wella Group brand portfolio. This "Me, Myself and OPI NFT Collection" is sponsored by Wella International Operations Switzerland Sarl; a company incorporated in Switzerland whose registered office is at chemin Louis Hubert 1, 1213 Petit Lancy, Switzerland, listed with the commercial registry of the Geneva canton under number CH-144.630.388 (the "Sponsor").

### What is the "Me, Myself and OPI NFT Collection"?

The Me, Myself, and OPI NFT Collection is a collaboration between OPI and independent artists and creators, bringing new voices and perspectives to beauty and digital collectibles. Created by artists Serwah Attafuah, Jessica Ticchio, Paulina Almira, and Mikaela Stafford x Banoffee Music, each artwork captures the essence of the unfiltered brights and pastels in OPI spring collection, like NFTease Me, Clear Your Cash, and Pink in Bio. The artworks range from illustrations encompassing abstract shapes and lines, to intricate designs and patterns that articulate the artists' visions of the brand's aesthetic.

### What is a redemption?

Each artist created artworks that incorporate a unique shade from the Me, Myself, and OPI spring collection, and are either a 1/1, 1/10 or 1/100 edition.

Redemption is the process of claiming a physical good using a digital collectible.

As part of this Me, Myself, and OPI NFT Collection drop, recipients of 1/1 artworks will be able to redeem for the entire set of nail polishes from the Me, Myself, and OPI collection and recipients of 1/10 editioned artworks will be able to redeem for the nail polish shade that is featured in their artwork (the "Redemption"), at a later date.

Eligible recipients will receive a communication afterwards indicating the link to the website where they will be able to collect their wallet, claim the set of nail polishes from the Me, Myself, and OPI collections and provide Wella with the necessary information for the delivery (the "Website").

From time to time during the redemption period, Wella's or Culture Vault's respective webmaster may perform maintenance on the Website or other websites, which may result in an inability to redeem. Wella and Culture Vault are not responsible for any typographical or printing errors in the codes, or any inaccurate or incorrect data contained on the Website, including without limitation, any personal injury or property damage or losses of any kind which may be sustained to eligible recipient or any other person's computer equipment or mobile phone equipment resulting from online participation in the Redemption process, or use of or download of any information from the Website. Use of the Website is at user's own risk. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT

NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

### **What are the conditions at Redemption?**

Each token will be valid for one Redemption only. This means that tokens purchased on the secondary market will carry redemption rights forward to the new owner ONLY if the token has not yet been redeemed.

Please note that Redemption will be only available for eligible recipients' resident in the following countries: USA, Canada, France, South Korea, Australia, China, Switzerland, Greece, India, Argentina, Brazil, Finland, Sweden, Spain, Portugal, United Kingdom, Ireland.

### **Can I sell or buy a Me, Myself, and OPI NFT on the secondary market?**

Yes! If you have a 1/1 or a 1/10 edition, don't forget to redeem it for the physical nail polish before you sell it on secondary. Each token will be valid for one redemption only. This means that tokens purchased on the secondary market will carry redemption rights forward to the new owner ONLY if the token has not yet been redeemed.